



sporosPLATFORM

The new approach to materialise a Circular Economy



EU Green Deal

- Climate-neutral by 2050
- Decarbonisation of energy sector
- Decarbonisation of transport sector
- Green Deal as new Industrial Strategy
- Building Renovations
- **€ 1 Trillion**

US Green New Deal

- Proposed March 2019



Canada Pact for a Green New Deal

- Proposed May 2019

South Korea Green New Deal

- Agreed on July 2020
- **\$94.5 billion**



China Carbon Neutral by 2060

- Announced September 2020

Israel Green Recovery Plan

- Announced June 2020





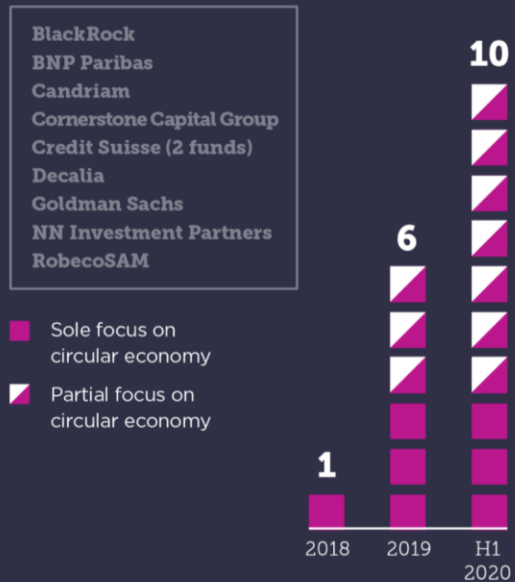
COP21 • CMP11
PARIS 2015
UN CLIMATE CHANGE CONFERENCE



" A Circular Economy means maintaining the value of products, materials and resources in the economy for as long as possible"

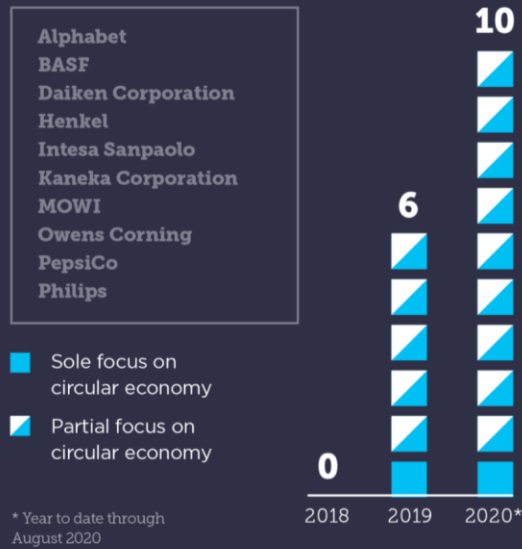
Circular Financing is taking off

Number of public equity funds with circular economy focus



Number of outstanding corporate bonds with circular economy focus

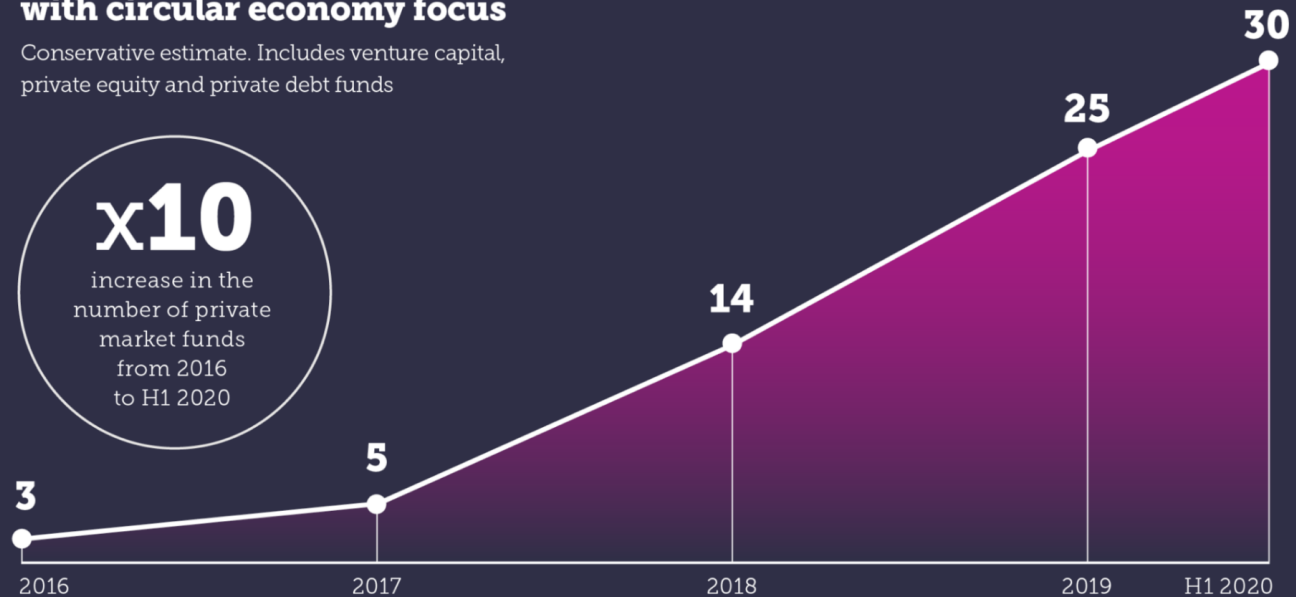
Conservative estimate



* Year to date through August 2020

Number of private market funds with circular economy focus

Conservative estimate. Includes venture capital, private equity and private debt funds

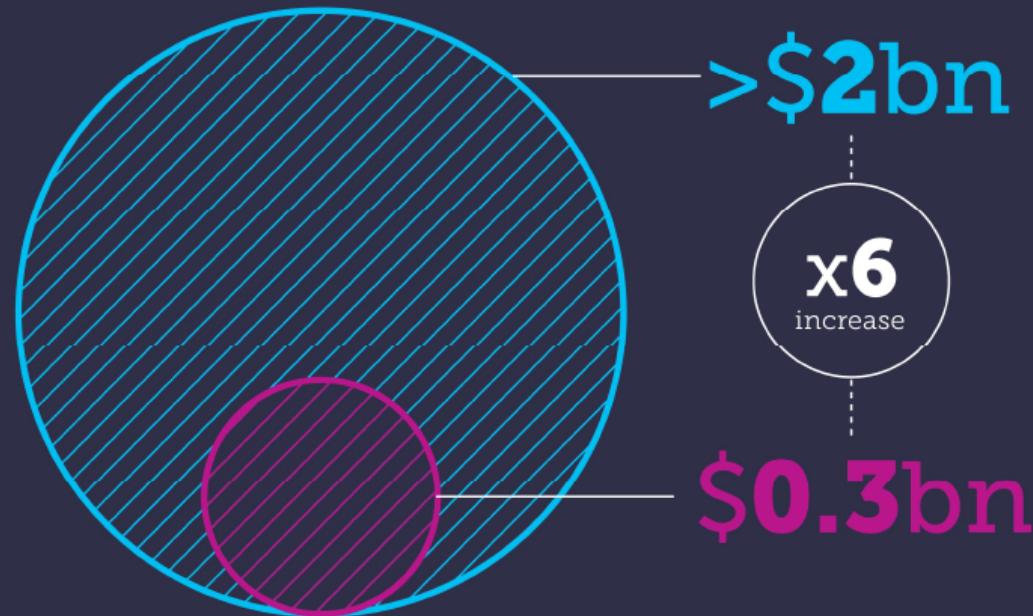


Source: Ellen MacArthur Foundation

Circular Financing is taking off

Assets managed through public equity funds with circular economy focus increased x6 in the first eight months of 2020

1 Jan 2020 - 31 Aug 2020



Source: Analysis carried out by the Ellen MacArthur

€EUR 10 billion to support the CE in the EU



The EU's largest National Promotional Banks and Institutions and the European Investment Bank launch a €10 billion **Joint Initiative on Circular Economy** to accelerate the transition to a sustainable and circular economy

Participating NPBs

Groupe Caisse des Dépôts [FR]

Bank Gospodarstwa Krajowego [PL]

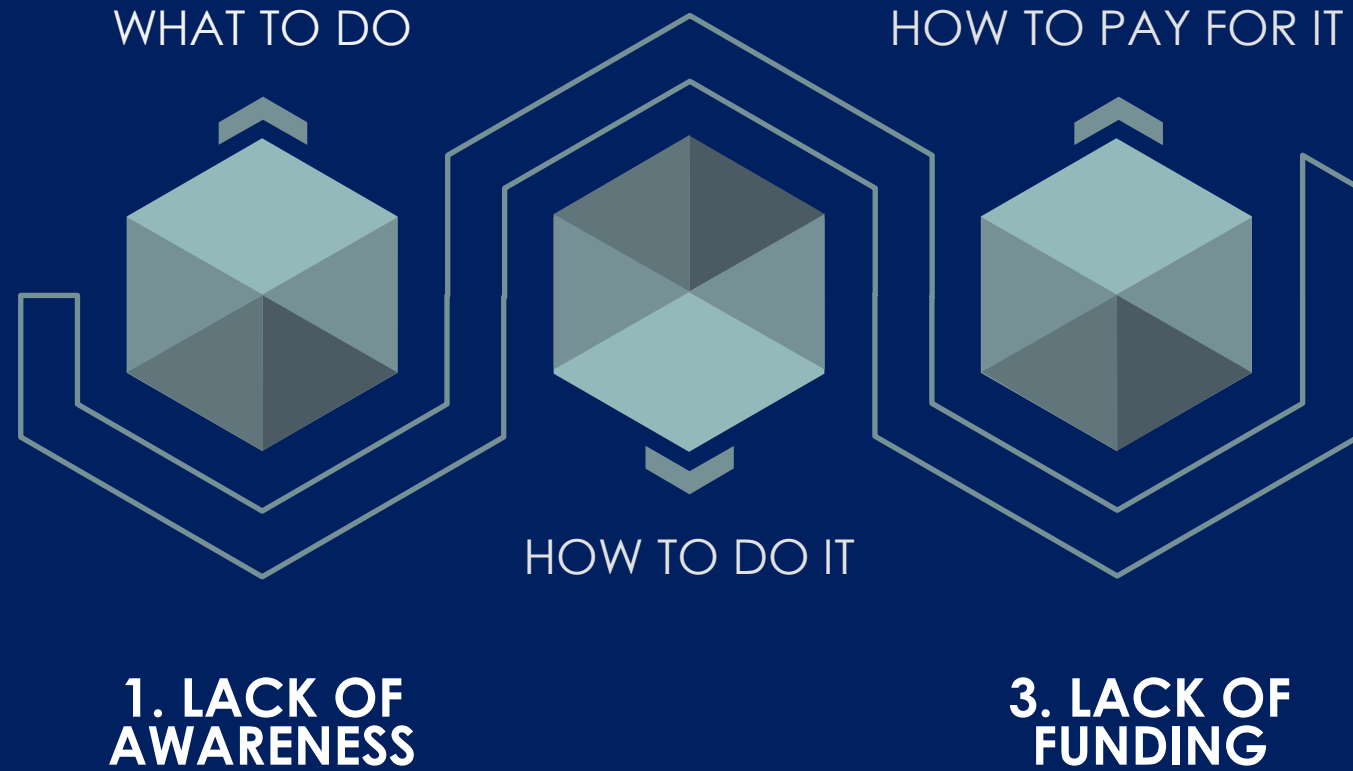
Cassa Depositi e Prestiti [IT]

Instituto de Crédito Oficial [ES]

Kreditanstalt für Wiederaufbau [DE]

According to Art. 2 of Law 4608/2019, which sets the mission statement of the Hellenic Development Bank AoA, Circular Economy, climate change mitigation and adaptation and sustainable development are within the TANEQ key mandates

2. LACK OF EXPERTISE



SPOROS

IMPACT INVESTING

€30 million Impact Investment Fund



sporosPLATFORM

KNOWLEDGE & EXPERTISE

Dedicated Circular Economy Consultancy



SPOROS
CIRCULAR SOLUTIONS

AWARENESS & ADVOCACY

Awareness-raising NGO



8YMBIOSIS
LIVING CIRCULAR



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Study Details



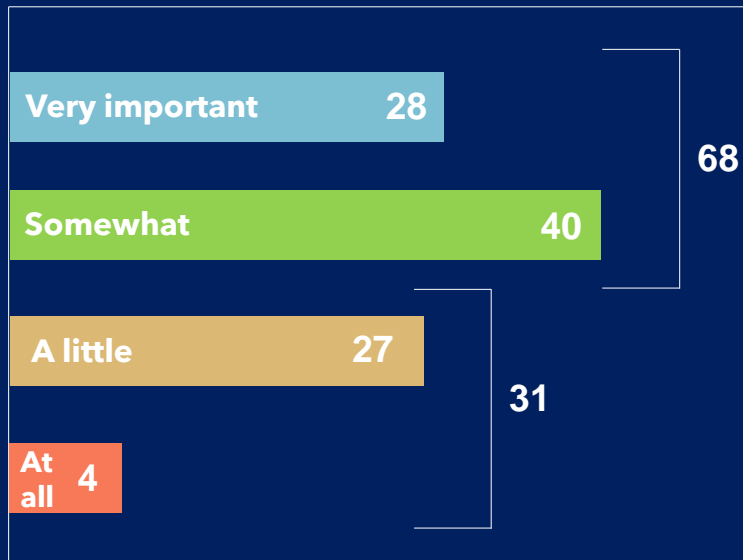
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Contractor	Kapa Research
Prepared for	Sporos Circular Solutions
Study type	Quantitative enterprise survey
Sample characteristics	Firm owners and top managers
Sample size / geographical coverage	201 firms, nationwide.
Data collection period	Fall 2019 – Spring 2020
Sampling method	Stratified random sampling. Stratification variables: firm size, sector category, geographical region.
Data collection method	Self-administered Computer Assisted Web Interviewing (CAWI), with call-center support and phone verification of completion.
About Kapa Research	A 30-year leading survey & market research agency in Southeastern Europe, currently conducting the World Bank Enterprise Surveys in Greece, Italy, Cyprus, Bulgaria, Romania, and Morocco.

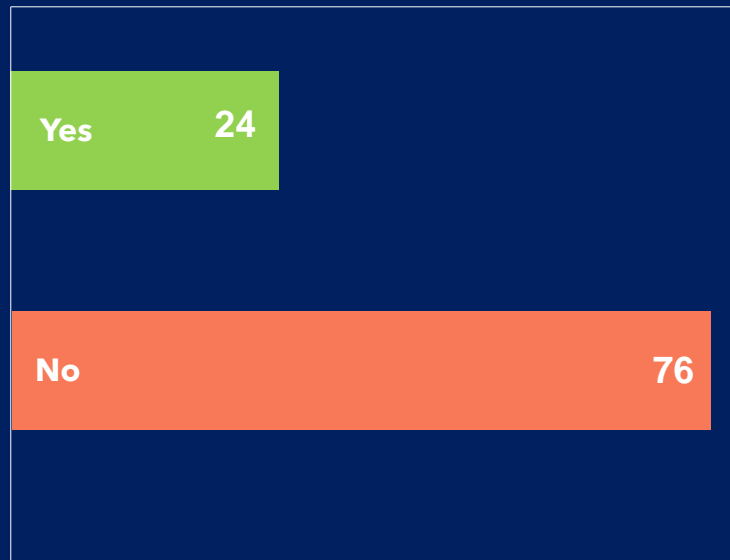
Note: Due to rounding, some single-response results may not add up to 100%



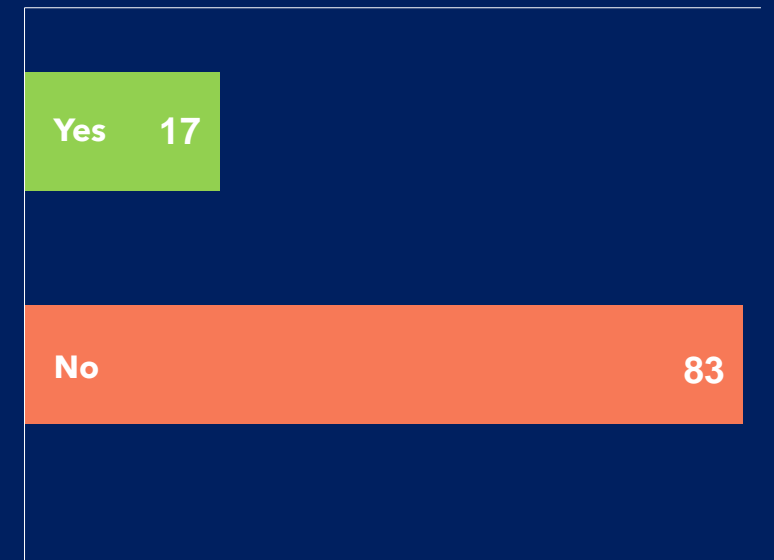
How important would you say that sustainability and fighting climate change is in your firm's long-term strategy?



Does your firm at present use technology that helps in minimizing its waste and/or water consumption or in maximizing the reuse of raw materials and/or water?



Does your firm at present use technology that helps in minimizing its energy consumption or in maximizing energy efficiency and/or attaining energy recovery from waste/ byproducts/ biomass?



Balkans SDG State of Play

28	Greece	62.00	
29	Cyprus	60.32	
30	Romania	58.31	
31	Bulgaria	55.77	



- [Chapters](#)
- [Rankings](#)
- [Interactive Map](#)
- [EU & Country Profiles](#)
- [Data Explorer](#)
- [Downloads & Materials](#)

Overall

Click on an assessment to view more information.

+ OVERALL SCORE	+ OVERALL RANK	+ SPILLOVER SCORE	+ LEAVE NO ONE BEHIND SCORE
62.0	28	74.3	57.8

Current Assessment



Click on a goal to view more information.

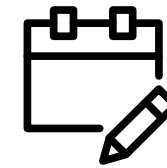
1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION	7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS	

Legend: ● SDG achieved ● Challenges remain ● Significant challenges remain ● Major challenges remain ● Information unavailable

JUST TRANSITION



ADVANTAGES	FIRST GROUP	SECOND GROUP
 ADDITIONAL REVENUE	✓	✗
 STIMULATED INNOVATION	✓	✗
 REDUCED OPERATING COSTS	✓	✗
 INCREASED CUSTOMER AND EMPLOYEE ENGAGEMENT	✓	✗
 COMPETITIVE EDGE	✓	✗
 MISSION ALIGNED WITH UN SDGs	✓	✗
 IMPROVED RESILIENCE	✓	✗
 DEFENDED AGAINST LINEAR RISKS	✓	✗



CIRCULAR ECONOMY

BUSINESS ADVANTAGES

Companies who adopt a circular approach enjoy a range of advantages over their 'linear' competitors



CIRCULAR BENEFITS:

- ✓ **600b € savings for EU business**
- ✓ **600k new jobs by 2030**
- ✓ **Less 450m GHG emissions tones by 2030**
- ✓ **3.000 € annual rise in disposable income for EU households**



**GREEN NEW DEAL AND FARM
TO FORK STRATEGY :**
Time for another narrative in Europe

European Union | English EN

#CEStakeholderEU

European Circular Economy Stakeholder Platform
A joint initiative by the European Commission and the European Economic and Social Committee

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Home > Dialogue > European Circular Economy Networks / Platforms

European Circular Economy Networks / Platforms

Displaying 1 - 2 of 2

Sporos Platform supports SMEs in Greece and Southeastern Europe

Launched in November 2019, Sporos aims to become the first platform for impact investment and collaboration that adds value to **SMEs in Greece and Southeastern Europe**, on the basis of the **Circular Economy**.

Sporos utilises **mezzanine sustainable financing** tools, combined with **consultancy services** and **environmental, social and governance (ESG)** and **sustainable development goal (SDG)** metrics.

Platform Type: Other (Financing, investment, impact and consultancy)

Country: Greece

Language for original content: English

Key Areas: Innovation and investments

Sector: B2B services, Bio-based industries, Bioeconomy, Particular, Food and Drinks, Functional/sharing economy, Machinery and Equipment, Packaging, Recycling, Repair, reuse, refurbish, Sustainable development, Transport, Urban development

Platform website: Sporos Platform

Displaying 1 - 2 of 2

Sporos Platform is recognised by the European Commission as a “best practice”.

The only Impact Investing Fund from SEE Europe to be published on the **Circular Economy Stakeholder Platform**.



Strategic Collaborations




BANK OF GREECE
EUROSYSTEM


ΣΥΝΔΕΣΜΟΣ ΕΛΛΗΝΙΚΩΝ ΤΟΥΡΙΣΤΙΚΩΝ ΕΠΙΧΕΙΡΗΣΕΩΝ
ASSOCIATION OF GREEK TOURIST ENTERPRISES


**FEDERATION OF
ATTICA & PIRAEUS
INDUSTRIES**


BlueGrowthPiraeus
ENTER THE SEA OF OPPORTUNITY


Climate-KIC
Climate-KIC is supported by the
EIT, a body of the European Union 


ERN
European Remanufacturing Network


BRIGAD
BRIDGING THE GAP
FOR INNOVATIONS
IN DISASTER RESILIENCE


Life


EPLO
RES PVBLICA
1995
AGHINA


**SUSTAINABLE DEVELOPMENT
SOLUTIONS NETWORK**
A GLOBAL INITIATIVE FOR THE UNITED NATIONS


**European
Circular Economy
Stakeholder Platform**
European Economic and Social Committee
#CEStakeholderEU

The Circular Economy Megatrend



ARTIFICIAL INTELLIGENCE
SPACE APPLICATIONS INDUSTRIAL 3D PRINTING

BLUE ECONOMY
COLLABORATIVE ECONOMY

BLOCKCHAIN

INTERNET OF THINGS
BIOECONOMY
Aquaculture



Be a First Mover.

Join Us.

"From a single seed a mighty trunk may grow"

Aeschylus, 480 B.C.